



Mashamba is located 30 kilometres northeast of Lubumbashi City in the Katanga Province of the Democratic Republic of Congo. Established in May 2014, Mashamba is involved in commercial maize farming, storage and milling, and commercial livestock production.

OUR OPERATION

Growth has been exponential since clearing and planting 750 hectares in the first year and yielding a mere 3 800 metric tons (5 tons per hectare). Through a motivated land-clearing programme, best agriculture practice from start-up and a dedicated team, Mashamba planted 4 000 hectares in 2017, harvesting 33 000 metric tons (8.2 tons per hectare) in 2018.

Currently Mashamba owns 8 000 hectares in a single, unbroken block and aims to acquire, clear and plant an additional 2 000 hectares per year until the operation produces almost 135 000 metric tons from 15 000 hectares. This will be achieved by employing the latest precision farming methods to drive efficiencies and ensure responsible management of the environment.

Harvested maize is stored in a state-of-the-art grain handling plant with a combined capacity of 40 000 metric tons. Capacity will be increased as the farming operation expands.

An Occrim maize meal mill, with a capacity of 200-metric tons per day, was commissioned in 2018 to produce maize flour for human consumption, grits for beer as well as bran and hominy chop for animal feed. The mill capacity has been designed to double in 2020 in line with production and outgrower outsourced expansion, along with a feed mill in 2021.

In line with Mashamba's policy of adding value and implementing vertical integration, the farming operation diversified into soya in 2018 with 20 to 25 percent of the farmed area under the legume ready for intake into the feed mill.

Strategically, maize and soya beans give Mashamba the base profile of a protein chain to start and support local livestock, pig and chicken production.

The feed mill formulates and produces different feeds by using hominy chop, bran, maize and processed soya cake - fortified with minerals and proteins - to sell locally alongside maize meal. This will provide an invaluable self-help opportunity for consumers and small-scale farmers to upscale and enter the protein production cycle by producing chickens and pigs for local consumption.

Mashamba will concentrate on livestock production with its own feedlot and abattoir. Beef products will be brought directly to market through a chain of butchery and retail outlets that are already in operation. Further opportunities exist to introduce day-old chicks, layers and pig genetics under licence either by acquiring franchise rights or entering into joint ventures with established producers in these fields.



OUR PEOPLE

The dynamic and motivated Mashamba team has a culture of operating with transparency and integrity, in line with world class corporate governance standards and has a depth of experience in project management and implementation in several African countries, across a wide variety of industries, including agriculture, mining and civil construction.

Our farming operation employs around 600 people from the community on a permanent and casual basis. Mashamba has a keen focus on skills development and all expatriate staff and local skilled employees are tasked with the transfer of skills as part of their day-to-day function.

In 2018 the Mashamba team also started an out-growers program that targets members of the surrounding community to assist in increasing yields, quality and financial return of their small-scale agricultural operations.

OUR COMMITMENT

People development, vertical integration, environmental protection and stakeholder management are at the core of Mashamba's values in everything we do to make this, and keep this, a sustainable business operating in a challenging environment.

At the same time, Mashamba is committed to benefitting the local people and economy by meeting international environmental standards and delivering long term benefits by adding value throughout the supply chain from the procession of raw materials to the finished products as well as the creation of employment and transfer of skills.

OUR VISION

Mashamba is well on its way to achieving its long-term strategy and vision of an all-inclusive food import substitution project. This will create a win-win business scenario by owning the food chain and providing sustainable, self-help economic empowerment opportunities to willing and able Congolese who have an entrepreneurial drive to improve their own economic wellbeing.

Mashamba Enterprises DRC SA

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